

**SKEMA BAHARU PROGRAM PELAJAR TEMPATAN
SARJANA MUDA PENGURUSAN PELANCONGAN DENGAN KEPUJIAN
SESI 2024/2025**

KOD	KURSUS	JAM KREDIT	PRA-SYARAT	KOD	KURSUS	JAM KREDIT	PRA-SYARAT
SEMESTER 1				SEMESTER 2			
MPU3223	Asas Keusahawanan	3 (3+0)		MPU3352	Integriti dan Antirasuah	2 (2+0)	
COM3112	Seni Komunikasi	2 (2+0)		MPU3132	Penghayatan Etika dan Peradaban	2 (2+0)	
ECO3003	Gayacara Pemikiran Ekonomi	3 (3+0)		MPU3142	Falsafah dan Isu Semasa	2 (2+0)	
MGM3033	Statistik Perniagaan dan Pengurusan	3 (3+0)		BBX3XX01	Bahasa Moden 1	3 (3+0)	
MGM3323- E	Falsafah Pengurusan	3 (3+0)		MGM3043	Gelagat Organisasi	3 (3+0)	
TOU4113	Pengenalan kepada Pelancongan	3 (3+0)		TOU4123	Pemasaran Pelancongan	3 (3+0)	
CCCXXX	Ko-Kurikulum	2 (0+2)		MGM3293	Sistem Maklumat Pengurusan	3 (3+0)	
					Elektif 1	2	
JUMLAH		19		JUMLAH		20	
SEMESTER PENDEK							
TOU4133	Sistem Penempahan Berkomputer	3 (3+0)					
TOU4143	Pengurusan Sumber Manusia dalam Pelancongan	3 (3+0)					
TOU4153	Pemasaran Perkhidmatan Pelancongan	3 (3+0)					
JUMLAH		9					
SEMESTER 3				SEMESTER 4			
BBX3XX02	Bahasa Moden II	3 (3+0)	BM I	BBB3033	English for Occupational Purposes	3 (3+0)	
TOU4223	Penyelidikan Pelancongan	3 (3+0)		TOU4243	Pelancongan Antarabangsa	3 (3+0)	
TOU4233	Pengurusan Taman dan Rekreasi	3 (3+0)		TOU4253	Geografi Pelancongan	3 (3+0)	
ACT3013	Perakaunan Perniagaan	3 (3+0)		TOU4263	Pengurusan Operasi Perjalanan	3 (3+0)	
TOU4213	Gelagat Pelancong	3 (3+0)		TOU4273	Undang - Undang Pelancongan dan Hospitaliti	3 (3+0)	
BBB3013	Academic Writing Skills	3 (3+0)		TOU4983	PITA 1 / Elective 3	3 (0+3) /	
	Elektif 2	2			Elective 4	2	
JUMLAH		20		JUMLAH		20	
SEMESTER 5				SEMESTER 6			
TOU4313	Pelancongan Budaya dan Warisan	3 (3+0)		TOU49712	Latihan Industri	12 (0+12)	
TOU4323	Pembangunan Produk Pelancongan	3 (3+0)					
TOU4333	Pengurusan Mesyuarat, Insentif, Konferensi dan Pameran (MICE)	3 (3+0)					
TOU4343	Perancangan dan Pembangunan Pulau dan Pesisir	3 (3+0)					
TOU4993	PITA II / Elektif 5	3 (0+3)					
	Elektif 6	2					
	Elektif 7	2					
CCM3011	Santuni Komuniti	1 (0+1)					
JUMLAH		20		JUMLAH		12	
JUMLAH KREDIT KESELURUHAN						120	

Nota:

- Pelajar wajib mengikuti **Program Survival dan Keselamatan Air** sebagai **syarat bergraduati**.
- Jumlah jam kredit kursus elektif yang perlu diambil oleh pelajar dalam program pengajian adalah tertakluk kepada **jumlah jam kredit** elektif yang ditetapkan oleh program pengajian tersebut untuk memenuhi kelayakan bergraduati dan tidak tertakluk kepada **bilangan** kursus elektif yang diambil.
- Senarai kursus elektif yang boleh diambil oleh pelajar dalam program pengajian adalah merujuk kepada penawaran kursus yang tertera dalam buku panduan program pengajian fakulti tersebut dan juga fakulti lain.

INTERNATIONAL STUDENT COURSE SCHEME
BACHELOR OF TOURISM MANAGEMENT WITH HONOURS
SESSION I 2024/ 2025

CODE	COURSE	CREDIT HOURS	PRE-REQUISITE	CODE	COURSE	CREDIT HOURS	PRE-REQUISITE
SEMESTER 1				SEMESTER 2			
MPU3143	Communicative Malay Language	3 (3+0)		MPU3352	Integrity and Anti-Corruption	2(2+0)	
BBB3013	Academic Writing Skills	3 (3+0)		BBX3XX01	Modern Language 1	3 (3+0)	
ECO3003	Economic Way of Thinking	3 (3+0)		MGM3043	Organisation Behavior	3 (3+0)	
MGM3033	Business and Economic Statistics	3 (3+0)		TOU4123	Tourism Marketing	3 (3+0)	
MGM3102-E	Management Philosophy	3 (3+0)		MGM3293	Management Information System	3 (3+0)	
TOU4113	Introduction to Tourism	3 (3+0)		MPU3132	Appreciation of Ethics & Civilizations	2 (2+0)	
CCXXX	Co-curriculum	2 (0+2)		BBB3023	Public Speaking	3 (3+0)	
					Elective 1	1	
TOTAL		20		TOTAL		20	
SHORT SEMESTER							
TOU4133	Computer Reservation System	3 (3+0)					
TOU4143	Human Resources Management in Tourism	3 (3+0)					
TOU4153	Tourism Services Marketing	3 (3+0)					
TOTAL		9					
SEMESTER 3				SEMESTER 4			
BBX3XX02	Modern Language II	3 (3+0)	Modern Language I	BBB3033	English for Occupational Purposes	3 (3+0)	
TOU4223	Tourism Research	3 (3+0)		TOU4243	International Tourism	3 (3+0)	
TOU4233	Recreational and Park Management	3 (3+0)		TOU4253	Tourism Geography	3 (3+0)	
ACT3013	Business Accounting	3 (3+0)		TOU4263	Travel Operation Management	3 (3+0)	
TOU4213	Tourism Behavior	3 (3+0)		TOU4273	Law of Tourism and Hospitality	3 (3+0)	
	Elective 2	2		TOU4983	Final Year Project 1 / Elective 3	3 (0+3) /	
					Elective 4	2	
TOTAL		20		TOTAL		20	
SEMESTER 5				SEMESTER 6			
TOU4343	Island and Peripheral Tourism Planning	3(3+0)		TOU49712	Industrial Training	12 (0+12)	
TOU4313	Heritage and Cultural Tourism	3(3+0)					
TOU4323	Tourism Product Development	3(3+0)					
TOU4333	Meeting, Incentive, Conference and Exhibition (MICE) Management	3(3+0)					
TOU 4993	Final Year Project II / Elective 5	3(0+3) /					
	Elective 6	2					
	Elective 7	2					
TOTAL		19		TOTAL		12	
TOTAL CREDIT HOURS						120	

Notes:

- Students are required to undertake the **Survival and Water Safety Program as a condition to graduate.**
- The number of elective course credit hours that must be taken by students in the program of study is subject to the **number of elective credit hours** set by the program of study to meet graduate qualifications and is not subject to the **number** of elective courses taken.
- The list of elective courses that can be taken by students in the program of study refers to the course offerings listed in the handbook of the study program of the faculty and other faculties.